

# GreenHill in Greensboro, NC, Offers Exhibition of Motorcycles

GreenHill in Greensboro, NC, will present *M.A.D / Motorcycle Art. Design*, a multi-media, experiential exhibition combining art, sound, industrial design and cultural elements, on view from Feb. 3 through June 8, 2017.

As an opening kick-off party, GreenHill will host a Leather and Lace party on Feb. 11. Tickets sold online or at the door. For more details visit ([GreenHillnc.org/MAD](http://GreenHillnc.org/MAD)).

"If I weren't doing what I'm doing today . . . I'd be traveling around the world on the back of a motorcycle." —Donna Karan.

The horizon beckons in the distance, the engine rumbles with a throaty roar, and the lure of the open road tempts you to leave the work-a-day world behind and revel in the freedom of the unencumbered. Embrace it: Start your journey, one motorcycle at a time, one work of art at a time!

*M.A.D / Motorcycle Art. Design* is the first major exhibition combining cutting-edge contemporary visual art and some of the most exquisite design accomplishments of the 20th and 21st centuries related to a modern icon: the motorcycle. Visualize the sleek beauty of these mighty machines and experience the thrill of living in a moment of independence, adventure, and individuality exemplified by an iconic bike. In The Gallery at GreenHill, the air is electric with the excitement of possibility, as 23 motorcycles and dynamic site-specific art convey the history and rich cultural narrative of the motorcycle—a story of open roads, freedom, adventure, fear and flight. Through the artist's lens, *M.A.D* explores the quintessential symbol of the modern age.

Together GreenHill, a selection group



1941 Indian Scout Motorcycle, borrowed from the collection of Monty Hendrix

and Ozzie Scofield, retired CEO of Scottish Re U.S. Inc., past chairman of the American Motorcycle Heritage Foundation and lifelong motorcycle enthusiast, curated the collection of 23 motorcycles spanning 110 years of production and are significant through their technological innovation, design excellence and aesthetic and/or social function. The collection includes the earliest mass produced bike, a 1902 Marsh, to Evil Knievel's Las Vegas Stunt Bike the Captain American Chopper which was featured in "Easy Rider."

A site-specific installation created by North Carolina artist Ivan Toth Depeña encompassing the energy, motion and vibrancy of motorcycles. While still in its conceptualization phase, Depeña intends to transform the 7,000 square foot space of The Gallery, transcending the obvious with the subversive. Depeña is an interdisciplinary artist informed by his experience in art, architecture, technology, and design. His work explores new ways of seeing, and creating through the dynamic integration of custom software and digital fabrication methods with traditional materials such as wood and steel.

Depeña's large-scale commissions transform public spaces into colorful landscapes that invite play and wonder. These interactive projects offer a one-on-one response to viewers' actions, providing an ever-evolving spatial and visual experience.

Evan Morrison co-owner of Hudson Overall Company, co-owner of its store Hudson's Hill, creative director for Proximity Manufacturing Company and co-owner, independent consultant under the



1902 Marsh, borrowed from the collection of Dale Walksler, Wheels Through Time Museum

name Revelation Cotton Mills, and owner of a vintage clothing business, Gate City Dry Goods Company, will curate GreenHill's Infocus Gallery. This space will highlight and exemplify the "lifestyle" aspect of the motorcycle culture featuring a collection of custom wearables and accessories including t-shirts, leather jackets, custom saddles and eyewear. Historical documentation will be highlighted through posters, manufacturers' advertisements and photographs. Educational programming for adults and children will include studying light and sound waves, tattoo art, studies of motorcycle culture around the world and building a scrap motorcycle.

John Paul Coyne, Director of Scene Design, design and production department at University of North Carolina School of the Arts (UNCSA), and a master class is collaborating on the design and exhibition installation. Coyne explains, "I believe in the importance of the human scale, resonance of design and the essential aspect of collaboration." All these things will be reflected in the work done by Coyne and his team of UNCSA students.

GreenHill's mission to promote the visual art of North Carolina is fulfilled in not only in the art installation and the lifestyle area of the exhibition. Through the collaboration with UNCSA on their design of the installation, GreenHill will support local North Carolina art students.

Through *M.A.D*, GreenHill's goals are many and varied. Laura Way, GreenHill's Executive Director explains "We intend the juxtaposition of the motorcycles with the multi-media art installation will bring a convergence of two different audiences to GreenHill: the motorcycle enthusiast will be exposed to new art and the art enthusiast will be exposed to the beauty and history of motorcycle design and lifestyle. Based on the overwhelming popularity of the Guggenheim Museum's 1998 exhibition *The Art of the Motorcycle*, we hope to also achieve record high attendance and increase our exposure and raise awareness of who GreenHill is and what we do." Additionally, GreenHill is partnering with NCMiniGP to offer young children an opportunity to learn how to ride a motorcycle safely, helping to build a future generation of motorcycle enthusiasts.

The mission of GreenHill is to promote the visual arts of North Carolina. GreenHill is the center for NC Art and is composed of four spaces; ArtQuest Studios, The Gallery, InFocus Gallery and The Shop. We engage a broad community of artists, adults and children through dynamic exhibitions and educational programs while providing a platform for exploration and investment in art. We are the only non-collecting organization dedicated to presenting, promoting and advocating contemporary visual art and artists of NC. Since 1974, we have served well over a million visitors, shown work of over 9,850 artists, traveled shows, brought in outside curators, given artists the opportunity to have important retrospectives, shown comprehensive surveys of mediums and genres, started an award-winning program ArtQuest, and have always strived for excellence in all we do.

For further information check our NC Institutional Gallery listings, call the center at 336/333-7460 or visit ([www.greenhillnc.org](http://www.greenhillnc.org)).

The deadline each month to submit articles, photos and ads is the 24th of the month prior to the next issue. This will be Feb. 24th for the March 2017 issue and Mar. 24 for the April 2017 issue.

## Discover the Seagrove Potteries

Seagrove is a Community of Working Potters & home to the North Carolina Pottery Center

You're invited....

to visit the Seagrove potters at their workshops & studios nestled in the countryside.

Experience a diversity of pottery from contemporary, one-of-a-kind art pottery, to traditional utilitarian forms, & folk art

**It's an Adventure....**

Pick up a free colored map at any of the pottery shops

Seagrove is located in the Center of North Carolina 40 miles south of Greensboro on Hwy. 220 (future I-73, I-74)

**www.discoverseagrove.com**

## School House Gallery at STARworks Grand Opening



**February 4, 9am - 5pm**

- ◆ Free STARworks Clay Studio cup for first 25 customers!
- ◆ Prizes given away every hour on the hour
- ◆ Make Your Own glass & ceramic workshops
- ◆ Glassblowing
- ◆ River Wild food truck on site

100 Russell Drive  
Star, NC 27356

[www.STARworksNC.org](http://www.STARworksNC.org)

**STARworks NC**  
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## Tyler White O'Brien Gallery in Greensboro, NC, Offers Works by Sherry McAdams & Murray Parker

Tyler White O'Brien Gallery in Greensboro, NC, will present *Many Layers!*, featuring new work by Sherry McAdams and Murray Parker, on view from Feb. 10 through Mar. 9, 2017. A Lunch & Learn will be held on Feb. 10, from 11:30am-1pm and a reception will be held from 6-8pm.

Our Lunch & Learns are intriguing to the artist and collector as you can watch Murray Parker use her signature color-layering technique to render densely textured paintings with a luminous sculptural effect. Using hands, tools, or palette knife to pour, drip, throw, add, and subtract!

Sherry McAdams is a contemporary painter whose work has roots in the abstract expressionist tradition, yet



Work by Sherry McAdams embraces a style that is uniquely her own. Shapes and line appear to morph in and out of focus, and subtle imagery whispers beneath the surface. It is the quiet subdued

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